

MEDIA RELEASE

Monday 09 April 2025

PowerPlus Energy Enters Exciting New Chapter with Leadership Transition and Market Expansion

PowerPlus Energy is proud to announce a pivotal moment in their journey as the company embarks on an exciting new direction.

Founder and CEO Bradley Paton has made the decision to step away from his active role in the business. Under Bradley's leadership, PowerPlus Energy has grown to be a market leader in commercial and industrial battery energy storage systems, becoming one of Australia's most respected manufacturers. We extend our thanks to Bradley for his unwavering commitment that helped establish PowerPlus as the brand it is now.

PowerPlus Energy Executive Chairman Ben Spincer commented:

“Bradley's decision to pursue other opportunities is a significant moment for us. We look forward to continuing to work with him, in his ongoing roles as a major shareholder, and key partner.”

As PowerPlus looks to the future, we are thrilled to announce Shane Pollard as Executive General Manager. Shane brings a wealth of experience and a fresh perspective as PowerPlus enters a new era, one defined by innovation, expansion, and a continued commitment to Australia's energy future.

To kick start this new era of growth, PowerPlus Energy are proud to launch the Whispr Series, a product specifically designed for the residential market. This launch comes at a crucial time, as the new Cheaper Home Batteries subsidy program opens up unprecedented opportunities for homeowners.

Shane Pollard commented on this new product:

“The Whispr-7 is a major evolution for PowerPlus Energy. The residential energy storage market presents significant growth opportunities. We are excited to bring our renowned quality, Australian-made reliability, and technical expertise into homes across the nation as well as off-grid, fringe-of-grid and on-grid.”

For further information, please contact:

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